



LOUISE FITCH

Council Bluffs Jewess Rising to Stardom on National Chains

Special
OMAHA—Six months ago one charming and talented Council Bluffs Jewish miss shook the dust of her native heath from her shoes and left for the 'Big City' to seek fame and perhaps fortune via the newest medium of dramatic interpretation—the radio. Today this same young lady, Louise Fitch, twenty-two-year-old daughter of Mr. and Mrs. Leo Fitch, has proved her mettle and is fast becoming one of the outstanding favorites of the airlines.

With a brilliant career enthusiastically predicted by the radio editors of such outstanding papers as the New York Sun and Los

Angeles Times, Miss Fitch by her series of first rate performances has become one of the radio finds of 1936. The Chicago Tribune recognized her as one of the radio personalities of 1937.

Miss Fitch began the training for her career in Omaha. When but four years of age she studied elocution with Mr. A. Woodruff and later with Mrs. R. Boasberg. Even then her ability was evident. By the time she had reached her senior year in high school, Miss Fitch was studying with Bernard Szold, former director of the Omaha Community Playhouse, who for five years was her mentor.

Likewise Miss Fitch's professional career was launched in Omaha. For eight months before her departure for Chicago, she was a member of the staff of radio station KOIL, where she not only took part in the broadcasts originating from that station but wrote the community for a large number of their programs.

Last August, Miss Fitch left for Chicago after having been offered an attractive contract by the Wrigley Company to play the feminine lead on the "Mortimer Gooch" program. This radio feature is broadcast over the Columbia Network every Friday night at ten o'clock under the sponsorship of the Wrigley Chewing Gum Company.

Miss Fitch also appears on two daily programs—the Betty and Bob broadcast over the Columbia system at 9 a.m., and "The Story of Mary Marlin" at 11:15 over the associated stations of the National Broadcasting company.

Last year she appeared with the Center Players, taking the ingenue lead in "Rain From Heaven" which was presented at the Jewish Community Center.—The Jewish Press.

War Vets Oppose

New N. Y. Salute

By Jewish Telegraphic Agency
NEW YORK—The Jewish War Veterans of the United States have expressed themselves as unalterably opposed to the "Nazi-type" salute used in some of the public schools in New York City, and elsewhere.

The new salute, recommended by the State Department of Education and submitted to the principals through a circular issued by Harold G. Campbell, Superintendent of Schools, brough confusion and uncertainty as to the proper method of pledging allegiance to the flag.

The revised pledge calls for a civilian salute by the placing of the right hand over the heart and then extending the hand straight forward, with palm upward. In the traditional military salute the hand is raised to the head, at the proper time raised straight and then dropped briskly to the side.

Dr. Graves explained that the new regulations were taken from the National Flag Association's recommendations for a new type of salute.

THE JEWISH POST

A JOURNAL FOR INDIANA JEWRY

Vol. 25, No. 27

Friday, March 19, 1937

Son of Jewish Leader Killed in Spanish War

(See Editorial on Page 2)

Special
LOUISVILLE, Ky.—Struck down by an insurgent bullet as he fought with the Loyalist forces in defense of Madrid, Joseph Selligman, Jr., son of Mr. and Mrs. Joseph Selligman, 20, of this city, died while undergoing an operation at Colmenaris Hospital, ten miles from the capital city, his parents here were informed.

A telegram from Cordell Hull bore the tragic news.

Mr. Selligman, Sr., is one of the city's leading Jews, having headed the United Jewish Campaign last year.

Young Selligman joined the Spanish forces several months ago, when after leaving Swarthmore College without notifying friends or his parents, he embarked for Paris where he enlisted in an English regiment. At Swarthmore, Selligman was the youngest and leading member of the senior class.

In addition to his parents, Selligman is survived by two sisters, Miss Augusta Selligman and Miss Lucy Selligman. Whether it will be possible to return the body to Louisville has not been ascertained.

Youngest Inventor



JORDAN B. BIERMAN

Jordan B. Bierman, of New Rochelle, N. Y., became one of the youngest inventors to whom a government patent has ever been issued, when he was given a patent on a new style clothes rack.

Postal Law Stops Bingo Gambling

By Conference of Jews, Christians
MILWAUKEE, WIS.—Three Milwaukee churches have found themselves in the embarrassing position of having their mail barred by the Milwaukee Post office this week. The mail matter was returned with notations that the material violated the anti-lottery mailing laws because it contained circulars advertising "Bingo" parties.

"We have intercepted other similar circulars recently that had been mailed by church and fraternal organizations," said Postmaster John Fleissner. "I don't intend to prosecute any of the cases, however. I don't believe these organizations knew they were violating the law."

Church leaders believe the postmaster's action will have an extensive deterrent effect on the wide practice of running such gambling games at church bazaars and fairs, which recently has come under fire. City officials complain that they cannot obtain conviction of commercial gamblers so long as church organizations countenance gaming devices.

\$10,000 Matzohs for East-European Jews

By Jewish Telegraphic Agency
NEWYORK—A special appropriation of \$10,000 to supply poor Jews in Poland, Rumania and other Eastern European countries with matzohs and other foods for Passover was announced by the Joint Distribution Committee. An additional \$1,000 contribution has been made to the Ezras Torah Fund of New York to provide Passover relief for needy rabbis overseas.

Meanwhile, the American Committee Appeal for the Jews in Poland announced that a special pass-over appeal to aid the Polish Jews has been made of every synagogue, temple and Jewish congregation in the United States as part of its \$1,000,000 campaign.

MEMORIAL TO SACERDOTI

ROME—The Jewish community issued a memorial book in honor of the late Chief Rabbi Angelo Sacerdoti. The book is edited by Umberto Cassuto, Professor of Hebrew Literature at Rome University. It contains a brief biography and a collection of his sermons.

RABBI'S WIFE DIES

BERLIN, (JTA)—Mrs. Natalia Baek, 59, wife of Chief Rabbi Leo Baek of Berlin and daughter of the noted Rabbi Adolf Weiner of Oppeln, died this week. Rabbi Baek is president of the Reichs Representation of Jews in Germany.

High Jewish Suicide Rate is Shown by Confiscated Survey

By Jewish Telegraphic Agency
BERLIN—The Gestapo this week confiscated a pamphlet showing the high rate of suicides among Jews in Germany.

The pamphlet, by Dr. Franz Goldman, a former official of the Reich Ministry of Interior and prominent research worker, showed that in Berlin alone in 1932 and 1934 the proportion of Jewish suicides was 50 per cent above that of the rest of the population.

In that period 334 Jews, including 122 women, took their lives, of whom 63 men and 38 women were over the age of 60. Forty-six per cent of the men and 38 per cent of the women suicides were married.

An epidemic of suicides among German refugees in Palestine was described with cases of Jews taking their lives reported daily, most of them over the age of 40.

Chicagoans Hear Mrs. Wise Deflate Address of Hess

(See Editorial on Page 2)

By Jewish Telegraphic Agency
CHICAGO—The plea of Rudolph Hess, Chancellor Hitler's deputy, for better trade relations with the United States stood on record this week with the retort of Mrs. Stephen S. Wise that the Nazis should be fought with the boycott of German goods and services.

The impromptu "debate" was stated before the fourth annual Woman's Congress sponsored by the Chicago Tribune when Hess, speaking through a recording of his voice, was followed on the program by Mr. Wise, who spoke over a nationwide network on "The Role of Woman in Democracy."

Hess explained the hope that a trade treaty with the United States could be obtained and announced that a negotiator was being sent for that purpose. In his three-minute address, he said Germany was seeking world peace and would fight only if provoked. He warned the world against interfering with Germany's export trade.

"My most heartfelt desire is that the question of war may have been raised and discussed for naught," he said. "Adolf Hitler, Fuehrer of the German Reich, is a front soldier. I, too, have seen four years of service on the front. I implore you to believe me when I say that we front soldiers do not want another war. We have only one wish and that is to protect humanity from another war."

Mrs. Wise, attacking the Nazi regime, urged that commercial relationship with the Reich be refused. Replying to Hess' appeal for good-will, she said that this could come about only when civil and religious liberty was given to the entire German population.

"The women of my people have suffered from the destruction of democracy in other lands," said Mrs. Wise. "We know what is happening to women in Nazi Germany. They are treated without respect and their status is one of utter degradation."

Catholics Urged to See "Eternal Road"

By Conference of Jews, Christians
NEW YORK—The March 12 issue of The Commonwealth reports that several local Catholic organizations have arranged for benefit performances of "The Eternal Road." The editors hail the play as "one of the greatest artistic achievements of our age," and express the hope that other Christians, both Protestant and Catholic, will follow their example in supporting the play which upholds "The cultural and religious values which Jews and Christians share in common," and defends "the everlasting truth of humanity's relationship to the Divine."

TO OBSERVE BOOK WEEK

NEW YORK—The eleventh annual observance of Jewish Book Week will be inaugurated this year on April 25. Special efforts will be made by the Jewish Pulpit and Press to emphasize the importance of this observance, calling attention to the large and valuable contribution which the Jew has made to the world's literature.

THE JEWISH POST

A Journal for Indiana Jewry

Published every Friday by The Spokesman Co., 1016 Majestic Bldg., Indianapolis. For advertising rates apply at office. Entered as second class matter October 17, 1935, at the post office at Louisville, Ky., under the act of March 3, 1879.

G. M. Cohen, Publisher.

Changes of address should be sent direct to the Circulation Department. Unless received two weeks in advance, The Jewish Post cannot assume responsibility for issues missed. Please include old address.

Telephone Lincoln 6782.

Friday, March 19, 1937

HEBREW CALENDAR 5697-1937

PassoverMar. 27
Rosh Hodesh Iyar.....Apr. 12
Rosh Hodesh Sivan.....May 11
Feast of Weeks.....May 16
Rosh Hodesh Tammuz.....June 10
Rosh Hodesh Ab.....July 9
Fast of Ab.....July 17
Rosh Hodesh Elul.....Aug. 8
Rosh HashonahSept. 6
Yom KippurOct. 15

The Editor's Chair:

Her husband operated a corner drug store in Atlanta, and as she made certain that I would understand, she was in love with him. In Atlanta she helped her husband in the drug store, and by this I suppose I was to understand by what she said later, that she was part of the very highest type of Jewish society in her community.

I have heard it said so often that I suppose I should have been callous by them. "All those 'Kike' Jews are down around the Fourth Street Beach," she blurted out with the deepest intonation of disgust. "I wouldn't go there for anything".

I flared up. I told her that because my parents didn't speak the purest English that they probably would be included in her category of "Kike" Jews. I also, in my anger, said a few other things.

Later I came to know that she was part of the very highest type of Jewish society in Atlanta because I sat in a car with her, where she was being solicited by two nice and well-groomed lawyers from New York who never hesitated to show their respect for her and her husband by patting her on the opposite side of her lap, and not gently, whenever the many opportunities were offered.

And then I was in the very hospitable home of a very (I mean this) fine editor of a Southern Anglo-Jewish newspaper. His two daughters of High School age, his son, and his wife and sister made a pleasant family circle. And he told me of the "Kike" Jews on the train as he was going to New York.

"Kike" Jews. I want none of it. I love "Kike" Jews. They sacrificed so their children might become the Eddie Cantors, the Al Jolson, and the Irving Berlins. They lived in squalid environments. They had no chance to learn the social amenities. When they arrived on these shores, they were stared with the immediate necessity of earning money to buy food. Theirs was a struggle.

And because their sons and daughters have the benefits of their sacrifice and their hard work, they sneer at them and call them "Kike" Jews. In Russia there are no Jews of any kind, and in Germany there are neither half Jews or "Kiwe" Jews, but in this land of the free, we have our Jews and our "Kike" Jews.

Editorial Page

Leave it to the Wise's

IT seems a family trait of the Stephen S. Wise's to get into highly dramatic situations. The old man, Rabbi Wise is drama per se, and melodrama par excellence every time he takes a deep breath. His son, James Waterman Wise, by his espousal of Communism, places not only himself but his father in a highly-exciting position.

And now comes Mrs. Wise to fill out the family portrait.

Offered an invitation to address the fourth annual Women's Congress of the Chicago Tribune, Mrs. Wise, as is normal enough, accepted.

For The Cause of Humanity

LAST week this paper printed a statement from Dean Guy Stanton Ford, of the University of Minnesota Graduate School, in which the idealism of the Jewish students who will fight for their causes against any odds, was lauded.

This week this paper prints news of the tragic death of Joseph Selligman, Jr., 20, son of Mr. and Mrs. Joseph Selligman, of Louisville, Ky., while fighting with the Loyalist army in defense of Madrid.

Mr. Selligman joins that honored list of Jew-

The Old Gold Advertising Campaign

IT is not very often that an advertiser breaks into the editorial page.

But the confidence expressed by the P. Lorillard Company, makers of Old Gold Cigarettes, in the Anglo-Jewish press is worthy of more than passing consideration.

The appropriation made by the P. Lorillard Company in its present advertising campaign in the Anglo-Jewish press is the largest ever made by any firm.

The rise of the Anglo-Jewish press to an important position in the national advertising field is very recent. Today more corporations

Then what should happen.

Rudolph Hess, deputy leader of the Nazi party, is also scheduled for a talk via a motion picture newsreel.

And there is your drama.

Mrs. Wise follows Nazi Hess on the program. Over a national hook-up she proceeded to deflate, rebuke and massacre every argument the defenseless Mr. Hess could muster. Even those who normally hate to see a person unable to defend himself, beaten, rejoiced in Mr. Hess' punishment.

Leave it to the Wise's when you want melodrama.

ish martyrs who valued even life less than high principles.

But his death finds a sorrowing city and bereaved parents and friends.

Even at college, whose portals he left to join the Spanish forces, Selligman was leading man of the senior class. He was also the youngest member of the class.

Had Dean Ford waited but a week he could have implemented his talk with an example of glowing Jewish heroism, not for a Jewish cause, but for the cause of humanity.

than ever are considering seriously the inclusion of the Anglo-Jewish press in their advertising budgets.

A total of 5,000,000 Jews constitutes a formidable section of the population, and when this group can be cultivated extensively through effective mediums, advertising managers must go into the matter very carefully before overlooking it as a source of revenue.

To the Jewish buying power commanded by this paper, we give thanks, and to the P. Lorillard Company and its products, we urge extra attention because of their expression of confidence.

EDITORIAL EXCERPTS—Comments from the Anglo-Jewish Press

AVOID BERMUDA!—Five hotels in Bermuda have just issued a statement that henceforth they do not desire any Jewish clientele, and instructions have been given to booking agencies in New York not to arrange to have Jews housed in these hostleries because they would be denied admission when they got there.

This may be a sign of returning prosperity, because during the period of depression the Jew's dollar was as kosher as was the dollar of any other. Now the managements of those hotels feel they can afford to show their color, and they did.—The Jewish Ledger, Hartford, Conn.

"TOUCHE! TOUCHE!"—There is a newspaper tradition that "a correction is often worse than the original statement." Adolf Hitler & Co., probably understand the meaning of that statement by now.

Had the Nazis been wise enough to ignore Mayor Fiorella H. LaGuardia's consignment of Herr Hitler to an imaginary "chamber of horrors" in New York City's World's Fair, comparatively few readers of newspapers ever would have been aware of the mayor's statement.

But the Nazis' lack of a sense of humor plus presence of their tremendous inferiority complex have combined to burn the mayor's remark upon the minds of literally millions of persons throughout the world.—The American Israelite, Cincinnati, O.

CRACKING DOWN ON THE UNAFFILIATED—That the Jew must have a better basis for his Judaism than the fact that he goes to the synagogue on Yom Kippur is being recognized in a few of the larger centers like Chicago and Philadelphia. There was recently established in Chicago a Federation of Congregations, one of the latest rulings of which forbids rabbis and synagogues affiliated with it to render service to non-members. Any non-members who desires the services of a rabbi must first apply to a central committee which will examine the case, endeavor to induce the applicant to become a member of a congregation which is to his lik-

ing, and, if it finds that he is incapable or unwilling to do that, may assign him to the services of one or the other rabbi or congregation. Such a system will have to be carried out with a great deal of tact and care, but at the same time, it is manifestly unfair that a small part of the community should maintain institutions for the benefit of those who refuse to contribute their share to the support of these institutions.—The Jewish Ledger, New Orleans, La.

AVOIDING CONFLICT WITH SABBATH AND HOLIDAYS—A concerted effort is being made to safeguard the Sabbath and holidays. Through the efforts of the Rabbi and the President of the San Antonio Little Theatre, the Little Theatre agreed not to present any plays on Friday evenings. By an arrangement with the Assistant Superintendent of Schools conflict was avoided by transferring the graduation of one of the high schools which fell on the night of Confirmation, to another day.

Members of the congregation and their families are requested to help safeguard the Friday evening services by deliberately abstaining from sponsoring or taking part in organized social affairs on that evening. It is specifically urged that no social events including large birthday and family anniversary parties be held on Friday evening. The members are also asked to use their good offices in preventing large scale community or organization events being set for Friday evenings whenever alternative days are possible.—Temple Bethel, San Antonio, Tex.

OUR NEW FORM—Today, Every Friday, your paper greets you in a new and larger form. We have decided upon this change in order to be able to give you more service than it was possible for us to give with the limited space of eight smaller pages. The additional space which we now have at our disposal will be used for additional selected news and features of current and vital Jewish interest. We feel certain that the fine cooperation which our readers have given to the Every Friday will now be further enhanced.—Every Friday, Cincinnati, O.

Freedom of the Press

When a Fellow Needs
a Friend.

To The Editor:

When the church decided that confession was good for the soul it referred purely to the private and personal admission of sinfulness. Public confession, "hitting the sawdust trail", crying aloud, "Lord, I am a sinner", has always struck me as being a bit oratorical, mawkish, empty, and degrading. Usually, it is a show put on for the benefit of the audience.

That was how your confession of last week sounded, at least, to this reader. I refer to your self-justifying statement that the reason you were guilty of Zionist sinfulness, and that there were so few Zionist members was that Jews simply had not been approached. Now, you pride yourself on being an editor of a paper interested in positive Jewish life, and of being a Jew who is vitally interested in the healthy survival of Jewish life. Where have you been in all these years? If, as you admit, Zionism is probably the most vital movement of this day, and as you submit, Jews are ready to become Zionists for the mere asking, why did you not ask? You can make 100 Zionist members. Why must you wait for a challenge before making them, or are you indulging in rhetoric just to hear yourself talk? When did you ever hear of a Jew waiting for someone to challenge him to do a Mitzvah? Or don't you believe in the good deed for its own sake anymore?

Go to it, editor, and let's cut out the histrionics. Make 100 members. Redeem the good name of your city, and show the rest of the Zionist world that it can be done—that Zionists are there for the asking. Then, instead of a puerile request for a challenge, I suggest, you come forth with a ringing challenge to the rest of us to go and do likewise.

Incidentally, Indianapolis has 300 members in the Zionist Organization. If you need any help, we are always at your service.

Rabbi Elias Charry.
Beth El Zedeck Temple.
Indianapolis, Ind.

This paper accepts the challenge.

NEW OFFICES OPENED

Special PHILADELPHIA, Pa.—The Jewish Publication Society of America announces the removal of its executive offices to enlarged quarters at Suite 320-335 Lewis Tower Building, N. E. corner 15th and Locust Streets, Philadelphia and the establishment a library of Jewish books which are available for reference use by the general public.

During the past year the membership of the Society was increased by close to 50%, and in the first two months of 1937, a great increase in membership has already taken place. Full details on the work of the Society and its membership plan are available by writing to Maurice Jacobs, Executive Secretary, 225 South 15th Street, Philadelphia.

REFUGEE ON FACULTY

By Jewish Telegraphic Agency STOCKHOLM—The Swedish Government has given its consent to the appointment of Professor David Katz to the chair of psychology at Stockholm University. Professor Katz is a German refugee who has spent some time in London as lecturer of psychology. The Chancellor of the university and a certain section of the Stockholm press were against the appointment.

Friday, Ma

Jottings

First his name is never changed a car.... trying the going becom door and w cipals in t Slutsky, an gave up... izens who hands, we'd ing" for th detail of in

Lonely Hearts

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Safe and Sure

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Business W Pleasure

Here's file with hi up, out cor making eve made shoul himself wit the Junior And what ready have Marcus rel Annette, y

Saturday Night

It seem olous mood making me and Mrs. Mr. and M Mark Cohe knock that Columbia C Ben Kauff Boq entertainm day night. seen here Louis Sega of songs smooth per plaudits fo for her son Then there voice.... musical ex Maurer an singing ski act writter

People And Places

By BERNICE KAPLAN

Jottings

First of all, I must apologize to Herman Burnstein for spelling his name incorrectly, but after all, what's in a name? Herman will never change..... Did you know that it takes three people to park a car..... that is, by the most conclusive methods..... One for trying the first time, the second for taking over the wheel when the going becomes rather difficult, and the third person for opening the door and watching how far the car is from the curb..... the principals in the case last Sunday were Rae Lea Binzer and Florence Slutzky, and I did the watching but it still didn't succeed so we finally gave up..... Incidentally, to ease the minds of many worried citizens who have heard the rumor that The Jewish Post is changing hands, we'd like to say tat if any "outside interests" are "negotiating" for the purchase of the paper, they have neglected the minor detail of informing the publisher..... The Post is not for sale.

Lonely Hearts

Some cruel person has been telling Helen Marie Oppenheim that the Charles Kauffman who is directing the Junior Council show is the same man who wrote the witty play "You Can't Take It With You"..... Now it is time for someone to ask what play our local director did write..... And why do people always confuse Mildred and Evelyn Lob and Leona Berman..... It took me only three years to learn who was who..... Leona is very accomodating..... she lets everyone read her mail..... interesting too..... As a result of my suggestion of a "Lonely Hearts" space in the paper, and the Editor's Chair last week on Jewish fellows not meeting the "one and only", several young men of the cream of eligibility have asked me to find girls for them..... However, I have had no response from the girls as yet, so I wish they would call or write in..... Maybe we could run a telephone exchange here—not bad, eh?

Safe and Sure

Reminiscing with Leon Kempler, I discovered what seems to me the heights of technical piousness, without missing out on any material benefits..... When he was a young lad he worked for a Jewish gentleman who couldn't bring himself to closing his business on Saturday, but did send Leon to shul to pray for him..... This same man didn't want to touch money on the Sabbath, and compelled his customers to place their change on a wooden paddle which he then tipped into the cash register..... Some system..... Quite a bit of the local public is wondering about Sally Roth and Max Klapper, both attendants at the wedding last week, who slipped away after the supper, and were found later dancing "cheek to cheek"..... Rose Resnick very kindly informed me that she had seen me in Wheeler's Sunday night..... I hope that if any more of my friends do see me here and there they will come up and speak to me, or I'm liable never to know what I've missed..... I understand that Mrs. Leo Lefkowitz finally won the \$35 prize at the Beth El after trying for three years..... And Annabelle Cohen is in the money with the \$100 prize she won at another party Thursday..... Maybe someday my resistance will break down, and I'll try my luck.

Business With Pleasure

Here's something new..... Leonard Burnsten carries a nail-file with him when he goes to the movies, and when the action slows up, out comes the file and down go his nails..... that's certainly making every moment count..... Anyone who wishes photographs made should get in touch with Louis Goldstein who has been busying himself with photography as a hobby..... He made the pictures of the Junior Council rehearsals and they are very, very good..... And what a show that will be..... Several of our principals already have yearnings to go on the stage..... I overheard Annette Marcus relating her ambitions to Doug Brown..... Here's luck, Annette, you have a mighty good chance.

Saturday Night

It seems that many of our hardworking citizens were in a frivolous mood last Saturday night..... I've been told that among those making merry at Red Gables were Irma Valinetz, Milton Finfer, Mr. and Mrs. Hyman Grande, Dr. Aaron Arnold, Dr. Bernard Hyman, Mr. and Mrs. Nate Regenstrief, Jerry Miroff, Fritzie Wexler, and Mark Cohen..... Jerry was hit by a bicycle last week, such a nasty knock that she is still recuperating from the effects..... At the Columbia Club the staid married couples blossomed out—Sid Seligman Ben Kauffman, Sam Kroot, Ralph Kroot, Herbert Berger plus wives..... Boquets should be showered upon these who participated in the entertainment of the Jewish Welfare Fund Fellowship Dance last Tuesday night..... it was the most varied and talented program to be seen here recently..... Among the really "swell" acts were Mrs. Louis Segar and Leonard Solomon who gave a knockout arrangement of songs accompanied by almost professional presentation—a very smooth performance..... Mrs. Jacob Weiss, in addition to receiving plaudits for the authorship of the play, "Virtue Reward", was praised for her songs of the gay nineties which she sang between acts..... Then there was Henry Feldman, a youngster with a very promising voice..... Arnold Marks, who is already gaining a reputation for his musical excellence, played several numbers..... And, of course, Sally Maurer and Jerry Wachter were up to their usual excellence with a singing skit..... H. Joseph Hyman was also acclaimed for the clever act written for Alex Levin and Sol Blumenthal.

BIRTHDAY BIOGRAPHIES

Ed Cohen To Celebrate Twenty-Eighth Birthday On March 31; Is Already Leader.

"See America first" is the motto of cordial Ed. Cohen, merchandiser at H. P. Wasson Co., who expects to have traveled through all the states by 1941 and then "do" Europe. He really prefers to be known as Edward, but no one ever complies because the full name just isn't consistent with his personality. Ed was born March 31, twenty-seven years ago, and has taken a leading part in organizational activities since he was a student at Shortridge High School. While there he was a columnist and editorial writer on Wednesday's Echo, and was historian of the class of 1927.

Immediately after graduating Ed went into the theatre business, working in the office of the Indiana Theatre, and becoming assistant manager of the Palace. This didn't quite suit him, so for the last ten years he has been the cynosure of feminine eyes on Wasson's first floor. Because he likes most of all to make new acquaintances and be with people Ed has been successful in his work—the closest he has been to the promotional work which has been a secret longing since his earliest school days. However, it is possible that the fact of being Indianapolis' Jewish Robert Taylor coupled with his charming and gracious manner of receiving



Ed. Cohen

people also has furthered his success.

A resume of Ed's adult life may be obtained by looking through the fascinating scrapbook he keeps which includes train tickets, convention badges, photographs, and hundreds of odds and ends obtained on his various adventuring trips made either with several of his friends or by himself. At present his

favorite vacation spot is California which he terms "grand country." One thing is certain, however, none of his traveling will be done by airplane—terra firma is good enough for him.

A golf fan of only one year, Ed. is already scanning weather reports in the hope that he may resume his golf excursions very soon. He is known around town as an excellent bowler. During his more serious moments he takes in most of the plays presented locally, and more frequently, indulges in a movie. Although, by his own admission he wouldn't rob the spotlight from Fred Astaire, Ed. does spend an occasional dancing evening at the Columbia Club where he is a member.

He was one of the founders of the local A.Z.A. chapter, holding the presidency for two years, and then stepped into the B'nai B'rith of which he is now the youngest first vice-president ever named to that office. In addition, he is president of the Indianapolis Hebrew Congregation Brotherhood. Leadership in two prominent organizations at such an early age indicates that Ed's administrative ability is to become increasingly valuable to the Jewish community in years to come.

Steinberg Here for Hadassah Luncheon

On April 26 in the Riley Room of the Claypool Hotel, Hadassah will celebrate with a gala Silver Jubilee in the form of a luncheon, at \$5.00 a plate, the money to be donated to the building fund of the Rothschild-Hadassah University Hospital being built in Jerusalem.

Rabbi Milton Steinberg of New York City, formerly of Beth El Zedeck Temple will be the guest speaker.

Reservations for the Donor Luncheon may be made now with Mrs. Selig, chairman of the affair.

NEW BOOKS AT KIRSHBAUM

New books just received in the Kirshbaum Library are "I Visit the Soviet" by Dalafeld; "Street of the Fishing Cat" by Foldes; and "The Best Plays of 1935-36". Center members are entitled to the privileges of the library.

2 DEBATED AT ST. LOUIS

A debate was held Sunday, March 14, at the St. Louis YMHA in St. Louis on the subject, "Resolved: That the dispersion of the Jewish people throughout the world can be of greater service to mankind than the establishment of a Jewish State in Palestine." Representing the Kirshbaum were Lester Engel and Joseph Calderon, who took the negative side of the question. No decision was rendered.

YOUNG JUDEAE MEETING

Plans for a Young Judeae Sab-Agudas Herzl Club, Saturday night, March 20, in the home of Miss Bernice Kline, 3959 Park Ave. A Passover program also will be held. A bath to be held soon will be discussed at the meeting of the held.

LECTURE PROGRAM SET

Plans are being made for a lecture program to be presented Tuesday evening, March 30, by the Cultural Activities Department of the Communal Building. Complete details will be announced later. Troop 27, Girl Scouts of the Communal

Building, joined Troop 12 in a birthday supper Friday evening, March 12, at the Fletcher Place Methodist Church. This event celebrated the twenty-fifth anniversary of Girl Scouting.

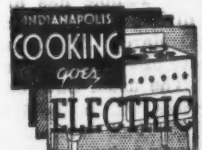


ELECTRIC COOKING

WELCOME AS SPRING

Now—when everybody is preparing for spring cleaning—is the ideal time to change from your old worn-out range to the newer, more modern ELECTRIC way of cooking. You will welcome the many advantages of ELECTRIC cooking just as you welcome the first breath of Spring. A modern ELECTRIC Range makes the preparation of food an easy, clean and enjoyable part of your daily schedule.

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Youth Council Is Planned for City

At a meeting of the Executive Committee of the Indiana Union of Jewish Youth last Sunday at Kirshbaum Center, a committee was appointed to determine ways and means of organizing a council of Jewish Youth in Indianapolis. Milton Fineberg was named chairman, and Zeena Valinetz, Julius I Salzman, Harry Alpert, Alex Levin, Helen Talesnick, Harry Fogle, Lou Jaeger, and Meyer Efrogymon, members. A Senior Advisory Board will be selected soon which will consist of representatives of all State Jewish Adult organizations.

Attending the meeting were Miss Jennie Feldman, state secretary, South Bend; Julius Salzman, first vice-president, Indianapolis; Myron Kann, treasurer, Fort Wayne; Harry Alpert, past president, Milton Fineberg, past president; Helen Talesnick, past secretary; Harry Fogle, past treasurer; Alex Levin, Lou Jaeger, Meyer Efrogymon, and Zeena Valinetz. Henry Feferman of South Bend presided at the meeting. Appointments of District Deputies include Irving Horwich, South Bend District; Irene Berger, Gary District; Henry Fleck, Indiana University; Charles Siegel, Marion, Fort Wayne District. Additional deputies will be announced later.

It was decided to publish a quarterly paper for the state organization and the following committee was appointed to determine the method of publishing and to report to the president within ten days; Julius I. Salzman, chairman, Harry Fogle, Helen Talesnick, and Alex Levin. During the month of May good will programs will be sponsored throughout the state with Milton Fineberg in charge of the speaker's bureau.

The next meeting of the Executive Committee will be held in South Bend, April 14.

10 Days' Vacation for Hebrew School

Hebrew School will close March 25 at both branches of the Talmud Torah, and will be resumed on Sunday, April 4, at the Rabbi Neustadt branch, and on Monday, April 5, at Kirshbaum Center. Beginning classes for children of six and one-half years and up will be held at both schools. Parents of children not attending school are urged to register for them as pupils will not be accepted after the new term begins.

At the Kirshbaum school, Melvin Unger, Jack Dorfman, and Harold Rappaport have completed the study of the five books of Moses, and are beginning the study of the Prophets.

TO CONDUCT SERVICES

Members of the Bialik Club will conduct services at the Beth El Zedeck Temple Friday evening, April 30. Among those who will participate are Harold Cohen, Morris Bernstein, Jack Cohen, Bobby Glazer, Sidney Feltman and Harry Goldstein.

At the last meeting, Morris Sacks was taken into the group as a pledge.

BETHEL PASSOVER SERVICES

Rabbi Elias Charry of the Beth El Zedeck Temple has announced there will be no late Friday night services, March 26, because the first Seder of Passover falls on that night. The usual Saturday morning services will be held with the sermon at 10:00 a.m. Sunday, a short morning service will be held.

SUNDAY SCHOOL CLOSED

There will be no Sunday School at Beth El Zedeck Temple March 28, because of the Passover holidays.

Oldtimers To Be Seen In Action Sunday

L. KEMPLER

H. KEMPLER

SHENKER

FELTMAN



SACKS

RUDY

MADORSKY

STEIN

Three of '28-29 Team, 9 Others to Play

Basketball fans will get an opportunity to see some of the city's famous Jewish players of bygone days in action on the hardwood courts once again when the Kirshbaum Netters close their season Sunday against the "Old-Timer" quintet.

Former players who will return to the game Sunday include Nate Kaufman, Lew Davis, Leon Kempler, Ducky Becker, Harris Stein, Izzy Sachs, Dave Goldstein, Abe Goldsmith, Chick Wechsler, Abe Simpson, Morris Saffrin and Leonard Wechsler. Shown above is the 1928-29 Kirshbaum Champion five, three of whose players, L. Kempler, Sacks and Stein will play Sunday.

In a preliminary contest, the present Kirshbaum Bulldogs will meet the old Bulldog team. Following the game, a dance will be held, honoring the former players and the present team. Ted Lee and his orchestra will provide the music.

COUNCIL BOARD MEETING

All chairmen and vice-chairmen of the Indianapolis Section of the National Council of Jewish Women are asked to attend the board meeting at 9:30 a.m., Wednesday, March 24, at Kirshbaum Center.

B'nai B'rith to See Orphan Home Movies

Motion picture films of the Cleveland Orphan Home will be shown at the meeting of the B'nai B'rith, Monday evening, March 22, at Kirshbaum Center. Sidney Sternberger, who is one of three Indianapolis directors of the Orphan Home, will give a short talk in conjunction with the picture.

FORFEIT HELPS A.Z.A.

In the Intra mural swimming tournament at Kirshbaum Center, Monday, March 15, the A.Z.A. team went into the semi-finals as a result of a forfeit. March 15, the Greenwaves will meet the Achad Ha'am team, and Thursday, March 25, the Kirshbaum Juniors will meet the Sigma Alpha Tau.

Trackless Trolleys to Be Used on New Line

New trackless trolley cars are scheduled to start operation on the Central Avenue-Meridian Heights car line next Sunday, it has been announced by Charles W. Chase, president of Indianapolis Railways.

Trackless trolleys are to run at more frequent intervals than present street cars, and additional service is to be provided from Thirty-fourth street and Central Avenue to Thirty-seventh and Pennsylvania Streets.

Destination signs on trackless trolleys will read "Central-52nd & Penn" and "Central-37th & Penn". The present "Meridian Heights" designation is to be discontinued. No change will be made in downtown routing.

Jimmy Cathcart to Play for A.Z.A. Dance

Jimmy Cathcart and his Indiana University swing band will play for the second annual spring tournament and dance to be held at 9:30 p.m., Sunday, April 4, at the Columbia Club, by the Indianapolis A.Z.A. Jr. order of B'nai B'rith. Hal Lieber, a member of the Indiana University Phi Beta Delta chapter, will sing with the orchestra.

Approximately ten chapters of A.Z.A. throughout Kentucky, Ohio, and Indiana will be represented at the two-day conference which will include basketball and debating contests. Housing will be provided for all out-of-town guests. Admission to the dance, which is open to the public, is \$1.25 per couple. Tickets are obtainable from any A.Z.A. member.

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SOCIETY

WEDDINGS

Roth-Klapper

A beautiful wedding was solemnized last Sunday afternoon in the Beth El Zedeck Temple when Miss Esther Roth, daughter of Mr. and Mrs. Jacob Roth, became the bride of Rudy Klapper, son of Mrs. Rebecca Klapper. Officiating at the ceremony were Rabbi Elias Charry and Cantor Myro Glass.

Mrs. Morris Epstein was matron of honor, and Abe Klapper was best man. Other attendants were Miss Sally Roth, sister of the bride, and Max Klapper. Gloria Berger was the flower girl and Master Bobby Epstein was ring bearer. Following the wedding a buffet supper was given for the guests. Mr. and Mrs. Klapper left for a short wedding trip to Chicago and will be at home at 1229 E. Market St.

Out-of-town guests were Mrs. Paul Greenberg, Morris Greenberg, Mr. and Mrs. M. Greenburg, and Jake Levin, all of Chicago; Mrs. H. Cousin of Cleveland, and Richard and Manual Roth of Newcastle.

ENGAGEMENTS

Lehner-Schwartz

Mrs. Samuel Lehner announces the engagement of her daughter, Minnie, to Charles Schwartz of Indianapolis. The wedding will take place in June.

BIRTHS

Mr. and Mrs. Marc Frank announce the birth of a son, Friday, March 12, in the St. Vincent's Hospital.

Shower For Bride-To-Be

Mrs. Harry Vinstein will entertain Sunday at the Antlers Hotel with a miscellaneous shower for Miss Mollie Zivien whose marriage to Lester Strauss will take place April 11.

Open House

Mr. and Mrs. David Horwitz entertained Sunday with an open house for their daughter, Lillian, whose engagement to Wolfred Bryan was announced recently.

Sam Green has returned from an extended visit in Florida.

Mr. and Mrs. Jacob Solotken and family recently returned from a visit in Florida.

Members of the A.Z.A. will celebrate International A.Z.A. Sabbath by attending synagogues en masse Friday.

Miss Jessie Levin spent last week-end in Lafayette, Ind.

Miss Fannie Katz visited in Terre Haute last week-end.

Miss Annette Herman is enter-

taining tonight with an informal party.

Miss Ruth Chaplick is spending the week-end in Bloomington.

Joseph Levy is recuperating at the Methodist Hospital from injuries received in an automobile accident last Tuesday.

Mrs. Harry Atlas has returned from Rochester.

Mrs. A. L. Block and her granddaughter, Miss Alma Lyons, have returned from a Southern cruise.

Miss Dora Wolf and Mose Wolf have returned from a two-month's trip to California.

Bob Landy, formerly of Indianapolis, is now residing in Detroit.

Mrs. J. B. Kaufman has returned from a visit in California, and has as her guest her daughter, Mrs. Levy of Rochester, N. Y.

Mrs. Jacob Cassell has returned from an extended tour in California.

Mr. and Mrs. Jack Deutscher have as their guest, Mrs. Deutscher's sister, Miss Sue Leblow of New York.

Isidore Kroot is ill in the Methodist Hospital.

Mr. and Mrs. Philip Grenwald have returned from a trip to Florida.

Mrs. Michael Wolf is now residing at 3702 N. Meridian St.

H. Joseph Hyman to Address Youth Group

H. Joseph Hyman, executive director of the Jewish Federation, will be guest speaker for the Beth El Youth Group meeting Sunday night, March 21. His topic will be "How the Other Half Lives", and will deal with Jews in other countries, particularly, Russia. Milton J. Fineberg will preside at the meeting.

"Business is Business", directed by Alex Levin and Sol Blumenthal, a dramatic play, will be presented by the dramatic group as its first offering. In the cast are the Misses Cecilia Klein and Sylvia Forman, and Leonard Burnsten, Nate Fogle, Julius Maurer, and Sam Hollander. The meeting is open to members of the group.

KODIMO MEETING SUNDAY

Mrs. Julius Zukerman will be the hostess for the Kodimo Club social Sunday afternoon, March 21. A meeting of the club was held last Wednesday in the home of Miss Ethel Sandler.

CALENDAR OF EVENTS

- March 20—3:00 Indpls. Heb. Cong. Broadcast, WFBM
- March 20—7:30 Audas Herzl Meeting—home of Miss Bernice Kline, 3959 Park Ave.
- March 21—2:30 Kodimo Club—home of Mrs. Julius Zukerman
- 2:00 Gimeles Chesod—Talmud Torah
- 7:30 Old Timers basketball Game and Dance—Kirshbaum Center
- March 21—8:00 Beth El Youth Group—Beth El Zedeck Temple
- March 22—8:00 Jr. Hadassah meeting—Kirshbaum
- 8:00 Temple Forum—Indpls. Heb. Cong.
- March 23—8:00 Hadassah Bus. & Prof. Women's Club—Kirshbaum
- B'nai B'rith—Kirshbaum
- March 24—8:00 Men's Club—Beth El Zedeck Temple
- March 24—9:30 Sr. Council Board Meeting—Kirshbaum
- April 25—8:15 Open Forum Rabbi Steinberg Lecture—Kirshbaum
- April 26—Hadassah Donor Luncheon—Claypool Hotel
- March 27—7:00 Temple Seder—Broadmoor Country Club
- March 27—Indpls. Heb. Cong. Seder—Broadmoor Country Club
- March 30—Lecture Program—Communal Building
- March 31—9:00 Jr. Hadassah April Fool's Dance
- April 4—2:30 Beta Nu Sorority—Kirshbaum
- April 4—9:30 A.Z.A. dance—Columbia Club
- April 11—8:30 Jr. Council Cabaret and Dance—Indpls. Ath. Club

Phi Delta Gamma

Hears Dr. Jacobson

Rabbi David Jacobson was guest speaker for the Phi Delta Gamma fraternity last Wednesday evening at Kirshbaum Center. An interesting discussion followed the talk. Last Sunday afternoon, the Phi Delta Gamma basketball team defeated the A.Z.A.'s by the close score of 32-31. Arrangements are being made for a skating Fun Festival Wednesday, May 19, at Riverside Rink. Irving Selig is chairman for the affair which will be open to the public. If the weather permits, the annual spring hike will be held this Sunday.

Hadassah Club to

Elect Officers

Election of officers will be held Tuesday night, March 23, at Kirshbaum Center, when the Hadassah Business and Professional Women's Club meets for the third time. Senior advisors for the organization are Mrs. Louis Sereinsky and Mrs. Irving Newman. All girls who are interested in furthering the work of Hadassah are invited to attend the meeting.

Dering Speaker for Bethel Men's Club

Dr. W. P. Dering, first graduate of Oakland City College, and president of the institution for forty-two years, will be the guest speaker of the Beth El Men's Club, Wednesday night, March 24, in the vestry rooms of the Beth El Zedeck Temple. His talk will be entitled "The Human Side of Our Problems."

In addition to the lecture, Miss Annette Marcus will present a humorous skit. Also on the program will be Sol Blumenthal, a member of the club, who will give a short talk.

William H. Lyman

Taken by Death

Funeral services were held Friday for William H. Lyman who died Tuesday night at his home after a heart attack. Rabbi Morris M. Feuerlicht officiated and burial was in the Indianapolis Hebrew Congregation. Mr. Lyman was one of the founders of Lyman Brothers, Inc., outstanding art store of Indianapolis, and had been a resident of this city since 1900. Mr. Lyman was a member of the Indianapolis Hebrew Congregation and the Masonic Lodge. Surviving are the widow, a son, Daniel Lyman, and a brother, Benjamin Lyman.

Sophia Gerson Named

Beta Nu President

Miss Sophia Gerson was elected president of the Beta Nu sorority for the coming year at a meeting of the group last Tuesday. Other officers include Evelyn Lob, vice-president; Rose Draizer, secretary; Fay Zukerman, treasurer; and Ruth Bernstein, publicity chairman. The next meeting will be held at Kirshbaum Center, Sunday, April 4.

Music by Larry Price

for Jr. Council Affair

Larry Price and his orchestra will provide the music for the annual cabaret and dance to be given by the Indianapolis Section of the National Council of Jewish Juniors, 8:30 p.m., April 13, at the Indianapolis Athletic Club.



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The question: The Toronto YMHA and YWHA have decided to admit Gentile young men and women to membership. Do you approve?

The answers:

* * *

Rabbi Elias Charry, Beth El Zedeck Temple.

If the YMHA is a thoroughly secularized organization like the YMCA then I see no reason why Gentiles should not come in. Don't Jews join the YMCA? However, if the YMHA is true to its one origin (as it should be) and is thoroughly Jewish in outlook, then I think that non-Jews should be welcomed at its activities, but should have no place in its membership. Would you permit a Gentile to be a member of the synagogue?

* * *

Wallace Goldstein, 2828 Park Ave.

No. Every Jewish community must utilize all its energies in reconstructing Jewish life. No effort can be overemphasized, and should not be diluted.

* * *

Herman Burnstein, 1204 Union St.

No. The YMHA should be only for Jewish people. It should have as its firm principles that of keeping the Jewish youth together, and Gentile membership would defeat this purpose.

* * *

Edith Chasman, 3018 Wash. Blvd.

No. This is very impractical. Jews and Gentiles wouldn't mix well in such an arrangement.

* * *

Leon Kempler, 1006 E. 59 St.

No. The Gentile and Jewish viewpoints are utterly different. There is no social understanding between the two as yet, and the attempts to bring them together haven't succeeded. There is too much antagonism.

**"Rebirth" Subject of
Jacobson's Address
Over WFBM Sunday**

Rabbi David Jacobson will give a talk entitled "Rebirth" at 3:00 p.m., Saturday, March 20, over radio station WFBM. The significance of spring, Passover, and Easter will be related at this time. The Indianapolis Hebrew Congregation choir, under the direction of Mrs. Dorothy Knight Green, will give a musical program.

**Dance And Special
Meeting on Junior
Hadassah Program**

An April Fool's dance will be given by the Junior Hadassah, March 31, for members of the group and their escorts. Only those who have paid their dues in full may attend. A special meeting has been called for Monday, March 22, at Kirshbaum Center, and it is very important that all members attend as some new plans are to be discussed.

**Temple Forum
Meeting Monday**

Further discussion on the "God Idea" will be held at the next Temple Forum, Monday night, March 22, in the Indianapolis Hebrew Congregation. The forum is under the leadership of Rabbi David Jacobson who has planned the series to enlarge the point of view of those who wish to further their religious knowledge.

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CALENDAR OF EVENTS

What your Club, Auxiliary, Synagogue, Temple, etc., has planned for the future.

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LAGUARDIA: It was Louis Rittenberg, new editor of the American Hebrew, who got the real facts on the LaGuardia ancestry, which the Nazis are sparing no pains to broadcast.... The rumor, of course, had been current for some time..... But the facts were brought out for the first time in an interview Ritt had with Mr. LaGuardia shortly after he became Mayor..... It was in that interview that Mr. LaGuardia declared: "I never thought I had enough Jewish blood in my veins to justify boasting of it."..... The Mayor had his mother's Italian marriage certificate, in which she is described as "Irene Coen, the bride, born at Trieste in the year 1859, of the Israelitish religion..... daughter of the late Isaaco Coen and of Fioretta Luz-zatto."..... The Mayor's father is described in the certificate as Achille LaGuardia, "of no religion."..... The Mayor's mother is buried in a Budapest Jewish cemetery..... His sister, Gemma, lives in Budapest where she is the wife of a bank clerk named Hermann Glick..... She is a member of the Jewish community and a language teacher.....

DID YOU KNOW that Mr. Jus-

BORIS SMOLAR: The veteran J.T.A. foreign correspondent whose expulsion from Germany the Nazis ordered in pique over the LaGuardia incident and the United States Government's protest doesn't like being in Germany any more than the Nazis like his being there.... He has frequently told us he felt as though he were cut off from the rest of the world in Berlin.. A mild-mannered man, he has been a thorn in the side of the Nazis ever since the Hitler regime came into power..... They have tried innumerable times to have him deported and have tried to keep him from returning to the country after his periodic trips to other parts of the world on behalf of the J.T.A..... They thought they had him a year ago January..... Gestapo agents raided his hotel room, hoping either to find incriminating documents of some sort or perhaps to plant them.... While the raid was in progress, Elias Tobenkin, the noted novelist, walked in to keep a dinner engagement with Smolar..... Quickly informed by him what was in the wind, Tobenkin threatened to inform the American consulate if the Gestapo attempted to arrest Smolar, as they had intended to, and hold him incommunicado..... Because of this timely interruption, all the Gestapo boys dared do was confiscate Smolar's passport and order him to call for it the next day..... The next day, after the U. S. consulate in Berlin had intervened, the passport was returned WITH APOLOGIES, making Smolar probably the only man in the world to whom Gestapo officials felt it necessary to apologize..... Smolar, incidentally, has been kept on the hop so much that he hasn't had a formal vacation in about nine years.....

YOUTH: A new star is beginning to twinkle on the Jewish horizon..... Name is Nathan Katz..... Many might have wondered who this fellow was, whose name was suddenly being coupled with Dr. Bernard Kahn and Nathan Schweitzer, both not unknown to the headlines, in recent J.D.C. stories from Warsaw..... Katz is in his early thirties..... By profession he is a lawyer..... He assisted Jimmy Rosenberg in the famous Kruger case, spending two years on it in Sweden digging up data on the match king's records..... His father is a rabbi, who some time ago went to a New Zealand pulpit..... Young Katz is on the Queen Mary accompanying Felix M. Warburg, Dr. Maurice Hexter, Dr. Maurice L. Karpf and

tice Cardozo of the United States Supreme Court was practically brought up on the thrillers written by Horatio Alger?..... Alger happened to be young Cardozo's tutor.....

MODESTY: Zalmon Reisen, editor of the famous Lexicon of Yiddish Literature, Press and Philology, and whose Wilner Tog has just been closed by the Poles, gave space in his tome to every member of his distinguished family.... Except himself.....

BOOK: A unique literary document has just been published by a group of Jews known at the First Felshtener Benevolent Association..... Its 670 pages (in Yiddish), profusely illustrated, tell the harrowing tale of one of the most savage pogroms in history..... The 1919 massacre in Felshten, Russia, took a toll of several hundred lives..... The story, told by survivors and relatives of victims, is one of the most moving narratives ever put between covers..... It was written not by professional

Jewish Historian Named to French Academy Seat of Rudyard Kipling

By Jewish Telegraphic Agency
PARIS—Dr. Michael Handelsman, of Warsaw University, not-

ed Polish Jewish historian, has been elected a member of the French Academy of Moral and Political Science in succession to Rudyard Kipling.

Dr. Handelsman was born in 1882. He has been Professor of History at Warsaw University since 1915 and editor of *Przegląd Polityczny* (Political Review) since 1924. He is a member of the Society of Sciences and Polish Academy, corresponding member of the Paris Academy, President of the Polish Society for International Affairs, Dean of the Faculty of Letters at Warsaw University.

Dr. Handelsman's works include studies on Napoleon and the influence of French political ideas on Poland.

concerned, and for that reason has a freshness, vitality and gripping quality notably absent from the smooth stories of similar incidents as related by trained journalists..... The man who read proof on the book, a hardened Jewish journalist through whose fingers millions of words on pogroms have passed, confesses that he wept unashamedly as he read.....

STORE: The biggest department store in America, Macy's, will have its story told in book form before the year is out..... We've been informed the store has engaged Robert Strunsky, son of Simeon Strunsky of the N. Y. Times, to write the book..... Robert, we understand, has given up a good job on the N. Y. Sun to fulfill the contract.....



New 112" Ford V-8 Stake Truck

ENGINES TO FIT YOUR JOB

- 1 An improved 85 h.p. V-8 engine for extra power
- 2 A new 60 h.p. V-8 engine for extra economy

NEW 1937 FORD V-8 TRUCKS

FORD brings you trucks with a choice of two great V-8 engines—each designed by Ford engineers specifically for the work you want it to do. The V-8 which established entirely new standards of performance with economy in the low-price truck field has been increased to 85 H.P. and gives even greater gasoline economy than last year's thrifty engine. And there is a new 60 H.P. V-8 engine built to handle lighter jobs with gas-

oline economy that is outstanding!

You will also find many other improvements which insure increased economy of operation and upkeep. Every part is ruggedly built to deliver the maximum number of ton-miles at minimum expense.

Let us lend you a 1937 Ford V-8 hauling unit for an "On-the-job" demonstration. Prove to yourself what Ford has done to cut your trucking costs this year!

AUTHORIZED FORD DEALERS

OUTSTANDING FEATURES OF FORD V-8 TRUCKS AND COMMERCIAL CARS

- Two V-8 engines—85 H.P. giving increased power and gasoline economy : : : 60 H.P. giving maximum gasoline economy.
- Improved, self-centering brakes—greater stopping ability, with easier pedal action.
- Improved Centri-Force clutch for easier operation and longer life.
- Improved rear axle with optional gear ratios for increased power application.
- Improved cooling system, twin V belts, and crankcase ventilation.
- New styling inside and out. More streamlined appearance. New driver conveniences and comforts: V-type ventilating windshields; Regrouped instruments and electric gasoline gauge for greater accuracy.
- All models available with or without De Luxe equipment.

This Paper to Open Campaign for Hundred New Zionist Members

Opening of a campaign to secure one hundred new members to the Zionist Organization of America through the readers of this paper, was announced today by the editor.

"A challenge to the Z.O.A. to secure 100 new members for the Zionists Party through this paper,"

Teachers Sought for Quaint Jewish Sect

LONDON—An appeal to send Hebrew teachers to the Jews of India, described as the most remarkable community in the world was made by Dr. Emanuel Ols-wanger addressing the Anglo-Palestine Club.

He said the Jews in India number 25,000, of whom 20,000 are members of the sect called bene Israel, the legendary survivors of seven men and women who fled from Palestine in pre-Biblical times and were shipwrecked in Bombay. Their descendants were discovered by American Christian missionaries who taught them Hebrew.

er has been accepted," the editor said. "Beginning next week, this paper will inaugurate a campaign among its readers which will continue until the full quota has been secured."

Explaining the campaign, the editor said that although final details of the drive had not been completed a form would probably be printed in the paper which would secure for readers interested a visit in whichever city they live from a Zionist representative. The representative would then explain the principles and the work of the Zionist Party to the reader. Readers sending in the coupon would be under no obligation to join, it was said.

Completed plans for the campaign will be announced next week.

LEADERS GO TO LONDON

NEW YORK—Felix M. Warburg, Dr. Maurice Hexter, Dr. J. Karf were to sail Wednesday on the Queen Mary for London to confer with leaders of the Council for German Jewry and to discuss with Jewish leaders matters relating to the situation in Palestine and Central Europe.

3 JUSTICES PRAISED

By Jewish Telegraphic Agency

WASHINGTON—Supreme Court Justice Brandeis and Cardozo, together with Justice Stone, were described as "liberal judges this country so sadly needs" by Attorney-General Homer S. Cummings, testifying before the Senate Judiciary Committee.

"We don't want a subservient judiciary," he said. "We want one with types of mind that will permit the country to move. I repeat what I said before, that I would be content to abide by the law as it is interpreted by Justices Brandeis, Cardozo and Stone."

Drops Support of Bill as Bias Shown

By Conference of Jews, Christians

ST LOUIS, Mo.—The sponsor of a bill in the Missouri legislature to restrict the practice of foreign doctors in the state has withdrawn his backing because of what a supporter said in endorsing it.

Dr. Harry F. Parker, State Health Commissioner, testifying before a Senate committee, backed the bill because of what he called the flow of foreign Jewish doctors into the state.

Because of this statement Sen-

Taken Oath as Lord With Head Covered and Old Bible

By Jewish Telegraphic Agency

LONDON—Lord Mancroft, Sir Arthur Michael Samuel, took his oath in the House of Lords in Jewish fashion, with his head covered and the Old Testament used for the ceremony. He wore peer's robes.

Street In Rome Named for Lombroso

By Jewish Telegraphic Agency

ROME—The municipality of Rome decided to name a new street after Cesare Lombroso, the famous criminologist, who was born in Verona in 1836 of an old Jewish family.

Lombroso, who died in Turin in 1909, was author of many well-known works including "Genius and Insanity," "Women as Criminal and Prostitute," and "Anti-Semitism in Science." In the last years of his life he devoted himself to spiritualism.

ator Phillip M. Donnelly, sponsor of the bill, refused to support it further.

War Department In Nazi Ad Probe

By Jewish Telegraphic Agency

WASHINGTON—The War Department has written the Commanding General of the New York National Guard asking about an advertisement for German recruits placed in a pro-Nazi paper by one of the National Guard units, Secretary Harry H. Woodring announced last week.

In a letter to Congressman William H. Citron he said persons who have declared their intentions of becoming citizens are eligible for the National Guard. He added that the regiment in question receives support from the Federal Government.

Only All-Jewish Ship Lies Idle

By Jewish Telegraphic Agency

HAIFA—The steamship Tel Aviv, the only Jewish seagoing liner is lying idle in Haifa harbor and will be sold shortly, it was learned.

During the past 18 months the liner carried 12,000 passengers. It was forced out of business on the Trieste-Haifa route by the cut rates offered by other companies.

Puzzles 1-6 FIRST WEEK'S SERIES

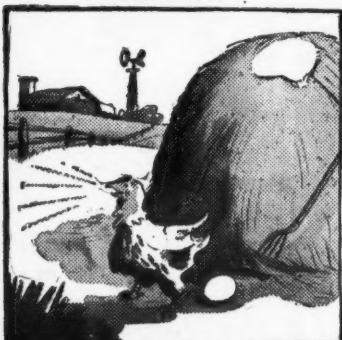
PUZZLE No. 1



WHAT NAME DOES THIS PUZZLE REPRESENT?

The Correct Solution is in the Following List
Washington Irving Jack London
John Ringling Marie Antoinette
Roosevelt Arbutnot George Washington
Oscar Wilde Sir Walter Raleigh
Nash Webster Robert Louis Stevenson
William Caesar Lillian Russell

PUZZLE No. 4



WHAT NAME DOES THIS PUZZLE REPRESENT?

The Correct Solution is in the Following List
Henry Clay Pocahontas
Wiley Post Walter Raleigh
Diamond Jim Brady James Oglethorpe
Lelf Ericson Russell Sage
Thomas Jefferson Robert Fulton
Julius Caesar Thomas Melghan

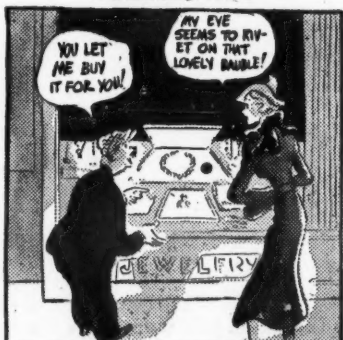
PUZZLE No. 2



WHAT NAME DOES THIS PUZZLE REPRESENT?

The Correct Solution is in the Following List
Charles Dickens Stephen Decatur
Mark Twain Rudyard Kipling
Texas Guinan Carrie Nation
Charles Lamb Israel Zangwill
Anna Pavlowa William Penn
Geoffrey Chaucer Robert Browning

PUZZLE No. 5



WHAT NAME DOES THIS PUZZLE REPRESENT?

The Correct Solution is in the Following List
Cotton Mather Franz Schubert
Stephen Foster King Canute
Harry Houdini Juliet Capulet
Jana Austen Daniel Defoe
George Washington Jeanne Engels
Patrick Henry Nicolai Lenin

PUZZLE No. 3



WHAT NAME DOES THIS PUZZLE REPRESENT?

The Correct Solution is in the Following List
Thomas Carlyle Warren Hastings
Horace Walpole Robert Morris
John Stuart Mill Oliver Cromwell
Ponce de Leon Johann Strauss
Christopher Columbus Benjamin Franklin
Percy Shelley John Quincy Adams

PUZZLE No. 6



WHAT NAME DOES THIS PUZZLE REPRESENT?

The Correct Solution is in the Following List
Millard Fillmore William Shakespeare
Jeanne d'Arc Madame de Sevigne
Daniel Defoe Admiral Dewey
James Monroe Henry Ward Beecher
Percy Shelley Eugene Field
Rudolph Valentino George Eastman

THE RULES

1. OLD GOLD'S PUZZLE CONTEST is open to everybody residing in the U. S. A. or its territorial possessions with the exception of the employees of P. Lorillard Company, Inc., and their families, and its advertising and sales promotion agencies and their families.

2. A group of not less than 50 puzzles which will be offered for solution. Each puzzle will represent or in some definite way contain clues which will convey the idea of a name. The name may be that of a person, book, song, movie, city, state or nation. The earlier puzzles will be of the more elementary type, in order to assist contestants in familiarizing themselves with the principles for solving this particular kind of puzzle.

3. OLD GOLD will pay a First Prize of \$100,000.00 and 999 other cash prizes (a grand total of 1,000 prizes aggregating \$300,000.00) to the one thousand contestants who by their submissions achieve the one thousand highest scores through solving puzzles they are called upon to solve under these rules, and who in all other ways conform to all of these Official Rules.

4. The puzzles will be issued for solutions in weekly series of six, and contestants are asked to solve and submit solutions EACH WEEK. The 1st Week's Series of 6 puzzles bears the release date of Monday, Feb. 1, 1937. Each Monday, for fourteen additional weeks, there will be another weekly series to solve. Contestants should solve the puzzles and submit solutions to same during the week following issuance date of each series. In submitting the solutions for any current series, a contestant is privileged to submit solutions for preceding series. Thus, a contestant entering the contest during the 2nd week should submit both the 1st Week's Series as well as the 2nd Week's Series; and a contestant entering during the 3rd week

should submit both the 1st and 2nd Weeks' Series as well as the 3rd Week's Series, and so on. All series should be qualified in accordance with Rule No. 7.

5. Contestants are requested to mail their solutions EACH WEEK, in series of six. The first four weeks' series may be obtained FREE at many cigarette stands. If your dealer cannot supply you, we will mail you these puzzles free on request. ENTRY FORMS may be clipped from newspapers, magazines or circulars and will be equally acceptable. Once you are entered in contest, current puzzles will be mailed to you FREE, as issued.

6. Neatness will not count. Do not decorate your solutions. Just solve the puzzles in accordance with the rules. In case of ties, as many of the prizes will be reserved as there are contestants tied before any prizes are awarded for a less perfect submission; that is, if two or more persons tie in submitting the correct solutions to all of the puzzles then the first two or more prizes will be reserved for them, and these two or more prizes will be awarded in the order of the accuracy of the submissions to a first or, if necessary, a second group of tie-breaking puzzles; the second group of tie-breaking puzzles to be accompanied by a letter as herein-after specified. In event a second tie-breaking group of puzzles is necessary contestants eligible to solve same will be required to accompany their solutions to this second tie-breaking group of puzzles with a letter of between 100 and 200 words on the subject: "The Increased Popularity of Old Gold Cigarettes in My Community As a Result of the Old Gold Contest." Only in case of ties still existing after submissions to the second tie-breaking group of puzzles have been checked will the accompanying letters be considered, and in that event prizes will be awarded on the basis of originality in description and general interest of the letters. In case two or more letters are judged of equal originality and equal general interest then duplicate prizes will be awarded.

7. To qualify for a prize, the contestant is required to accompany each series of solutions with three OLD GOLD yellow package wrappers, or three reasonably accurate hand-drawn facsimiles. Either will be equally acceptable. It is not necessary to make a purchase in order to compete. A contestant is privileged to enter more than one complete set of solutions, but each entry must be individually identified as entry "A"; entry "B", etc. Each entry will be judged as a unit. No contestant is eligible to win more than one prize, the highest prize won by any individual entry submitted by that contestant.

8. Upon entering this contest and by the submission of solutions to the puzzles, the contestant agrees that the decision of P. Lorillard Company in all matters affecting the conduct of the contest, the acceptance of submissions, the making of awards and the measures invoked to insure individual effort in fairness to all contestants shall be final and conclusive. The P. Lorillard Company will establish an individual file for each contestant, but will not be responsible for submissions or communications unduly delayed or lost in the mail either from or to the contestant.

9. Each weekly series of solutions together with 3 OLD GOLD yellow package wrappers or facsimiles as specified in Rule No. 7, should be addressed to OLD GOLD CONTEST, P. O. Box 9, Varick Street Station, New York, N. Y.

Be sure you have familiarized yourself with these rules. Read them over again and then solve the puzzles.

YOU CAN WIN \$100,000.00 FIRST PRIZE

ENTER THIS CONTEST NOW!

There's still plenty of time to go after that \$100,000.00 first prize. Begin by reading the rules and solving the First Week's Series of puzzles, reprinted here. As soon as your solutions to these puzzles are received we'll mail you at once all the other puzzles issued to date. Then you can bring yourself right up to the current week in the contest, by sending in all solutions that are due. Further puzzles, to complete the contest, will be mailed to you, postpaid, as issued.

As provided by the rules, please enclose 3 Old Gold yellow package wrappers with your solutions to each weekly series of puzzles, or 3 of your own hand-drawn facsimiles. Either will be equally acceptable.

1000 PRIZES...TOTAL \$200,000.00

PRIZE CROP TOBACCOS
make them DOUBLE-MELLOW
TWO JACKETS
DOUBLE "CELLOPHANE"
keep them
ALWAYS FRESH



ENTER NOW! BY USING THIS ENTRY FORM!

★ OFFICIAL ENTRY FORM ★

OLD GOLD CONTEST Date _____

P. O. Box 9, Varick Street Station, New York, N. Y.

The following are my solutions to puzzles 1-6:—

1. _____ 4. _____

2. _____ 5. _____

3. _____ 6. _____

I enclose herewith 3 Old Gold yellow package wrappers (or 3 hand-drawn facsimiles) in accordance with the rules. Send me all puzzles issued to date.

CHECK WHICH

Mr. _____ PRINT YOUR NAME

Mrs. _____

Address _____

City _____ State _____

Submit the solutions as indicated on this official Entry Form, by Midnight, of the coming Saturday, or earlier, if you choose.

PLEASE PRINT YOUR NAME AND ADDRESS